

energy

CONNECTIONS

August 2010

Fun With The Wind Contest Announcement

NorthWestern
Energy
Delivering a Bright Future

NorthWestern Energy announces the *Fun with the Wind* Kite Design Contest open to children 17 years old and younger. If you know of a child who likes to draw or paint, encourage him or her to enter a design for a chance to win a Nintendo Wii console. In addition, we will use the winning designs for custom kites that we will distribute next summer at NorthWestern Energy sponsored events.

Each entry must be completed on a plain sheet of 8.5" X 11" white paper. The design also must incorporate the following safety message: **Look up, look out and look around – never fly kites near power lines!**

To enter, complete the entry form provided here, attach it to the back of the artwork and send it to the address below. We will scan and print each entry onto a diamond shaped kite for our judges to review. They will select one winner from each age bracket.

To be eligible, entries must be postmarked no later than September 17, 2010. The winners will be announced in the October issue of Energy Connections.

Attach your entry form to the back of your artwork and send to:

Corporate Communications • c/o Wind Contest • 40 E. Broadway St. • Butte, MT 59701



Contest Rules:

- ◆ Promoter: The promoter of this contest is NorthWestern Corporation d/b/a NorthWestern Energy.
- ◆ Eligibility: Anyone 17 years old and under is eligible. Prizes will be awarded for each age bracket. Only one entry allowed per child.
- ◆ Employees, Officers, Directors, or agents of NorthWestern Corporation and its affiliates, as well as the Employees, Directors, Officers, or agents of advertising, promotional, or other similar agencies under contract with NorthWestern or its affiliated companies are not eligible to participate in the Promotion. In the event an ineligible contestant enters and wins the Promotion, such result will be deemed invalid and the Promoter shall have the right to immediately re-claim any prizes awarded, or the cash value, as well as to pursue any other available remedy at law or equity. In such an event, the Promoter, may, at its sole discretion, hold a subsequent drawing to award the Prize to an eligible contestant.
- ◆ Contest Term: begins on August, 1, 2010, and ends at 3 p.m. on September 17, 2010. Winners will be announced by October 1, 2010, on the Company's Public Web site: www.northwesternenergy.com and in the October issue of Energy Connections. Winners will be notified telephonically by September 27, 2010. If a winning contestant cannot be notified or declines to accept a Prize by September 29, 2010, the Promoter may perform, at its sole discretion, a subsequent drawing to award a Prize to another qualified contestant.
- ◆ Judging: Eligible entries will be judged by a panel of NorthWestern Energy employees. Entries will be judged on creativity and design elements.
- ◆ Warranties Expressly Excluded. Promoter makes no warranty as to the performance, operation, or quality of the Prize Suite, or any individual component thereof, or any installation. Further Promoter expressly excludes all warranties, except those provided by the manufacture, including but not limited to, warranty of merchantability and fitness for a particular purpose.
- ◆ Limitation of Liability. Neither the Promoter (including its affiliates) nor its Officers, Directors, agents, employees, subcontractors, sponsors, or assigns shall be liable for any direct or indirect loss, injury or damage, including personal injury or death, arising from any entrant's participation in the contest, nor for the prize winners in their fulfillment of the prize howsoever arising. In no event shall Promoter be liable for any indirect, consequential, incidental, special, exemplary, or punitive damages arising from or related to this Promotion or its performance, such as, but not limited to loss of revenue, anticipated profits, or business. In the event of damages arising from or related to this Agreement, its performance, enforcement, breach or termination, such as, but not limited to loss of revenue, anticipated profits, or business.
- ◆ If required to do so, because of legislative, judicial, regulatory, or other governmental action or regulatory obligation, the Promotion may be terminated immediately and without notice. In the event of such termination, all participants acknowledge that by entering this contest they have agreed to waive any rights or cause of action they have arising out of the termination and acknowledge they will have no recourse against the Promoter its affiliates, agents, employees, officers, directors, subcontractors, successors, or assigns.
- ◆ Dispute Resolution. In the event of any dispute, the decision of NorthWestern is final and binding.
- ◆ All participants by entering this contest acknowledge that they have read the rules and agree to be bound by their terms.
- ◆ Right to Publish. The prize winners by accepting the prize assign all rights to the Promoter to publish their names and photographs in any promotion, print, point of sale or public relations material. The Prizewinners by accepting the Prize Package agree to appear and be identified, in or on national and regional media at no fee.

Entry Form

Name:

(Last) _____ (First)

Address:

(This address must be served by
NorthWestern Energy)

(City) _____ (State) _____ (Zip)

Phone Number:

() _____

Age: (5 and under)

(6 - 12)

(12 - 17)

Groundbreaking Event for New Hydro Facility

About 100 people attended a groundbreaking July 30, 2010, for an \$11.5 million hydroelectric project that will be the first to use an irrigation canal in the Greenfields Irrigation District to produce electricity.

The Turnbull Hydro Project is located on an irrigation canal near Fairfield, Montana. The energy created by the two separate generating facilities will be recognized by the state as “green”, meaning it can be applied to state renewable energy standards by utilities.

Governor Brian Schweitzer, who attended the groundbreaking, praised the project. Schweitzer said that use of center-pivot irrigation sprinklers, as opposed to traditional flood irrigation, has increased in the area since the 1970s. However, the center pivot systems need electricity. He called the Turnbull project a perfect fit for the area.

For decades, as electricity consumption increased along with use of the center-pivot systems, potential energy in the canals has gone to waste, Schweitzer said. Now the same water that irrigates the fields will power the irrigation systems, he said.

The project will run 4 to 4 ½ months a year during the irrigation season. The generators will be powered by drops in water flowing through irrigation canals within the Greenfield Irrigation District, which distributes water from Sun River, Montana, to 83,000 acres of land. The federal irrigation project, constructed in the 1930s, is west of Great Falls, Montana.

NorthWestern Energy, the state’s largest utility, has signed a contract with Turnbull Hydro for the 13 megawatts of electricity, with delivery to begin in spring 2011. The company can use the canal power to meet the state’s renewable energy requirements. ■



contact...

MONTANA

Customer Contact Center (888) 467-2669
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811
Energy Efficiency (800) 823-5995

NEBRASKA

Customer Contact Center (800) 245-6977
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811

SOUTH DAKOTA

Customer Contact Center (800) 245-6977
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811

PAYMENT

Automated Phone
Payment Option: (800) 218-4959
(via checking, savings, or money market account)
SpeedPay Automated
Phone Payment Option: (877) 361-4927
(via credit card account)

Explore NorthWestern Country

Any time is a great time to explore NorthWestern Energy country. More of us go on vacation at some point during the month of August than any other time of year. So if you’re thinking about taking a few days off or just a quick day trip before the kids are back in school, our service territory offers an array of opportunities.

We provide service to approximately 460 communities in three states, and we’re very proud of all the amenities these areas offer. For example, we provide service in-and-around two National Park System gems (Yellowstone and Glacier National Parks). Our communities are home to attractions such as Story Book Island in Wylie Park, South Dakota and the Corn Palace in Mitchell.

So whether you’re an outdoor enthusiast or a history buff, like to camp under the stars or stay in a five-star hotel, our service area has it all. We know how important tourism is to our local economy and we encourage all of you to visit your friends in NorthWestern Energy country this summer. ■

did you know?

You will get the most from your compact fluorescent light (CFL) by matching the CFL to the **location** where you plan to use it.

Manufacturers list important information on the CFL package:

- ◆ **Dimmer Switches and Controls.** Only use CFLs rated as dimmable on dimmer switches. Many CFLs are not rated for use with photocells, motion sensors and electric timers
- ◆ **Light Color.** Most ENERGY STAR® CFLs match the warm color temperature of an incandescent bulb (2700-3000K). Lower numbers mean the light appears yellowish and higher numbers mean the light is more white or blue.
- ◆ **Other Ratings.** Not all CFLs are rated for outdoor use, or fully-enclosed fixtures, or fixture specifications. Exceptions are listed on the CFL package.

Installing CFLs in high use locations saves the most energy. Check out the 4Ls (LABEL, LIGHT, LOCATION, LESS ENERGY) of CFLs and NorthWestern Energy’s Bright Future Challenge Contest at www.brightfuturechallenge.com. ■