



SIMPLE CHOICES MAKE A DIFFERENCE

introduction...

Let's face it. We all enjoy the benefits electricity brings to our daily lives: lighting our homes and offices, keeping the food in our refrigerators cold, letting our microwaves make our food hot, keeping our time-saving appliances humming, our computers, copiers, and printers powered up, and our cash registers, lights and manufacturing processes purring. Without electricity, our daily lives would be different in ways most of us don't even want to think about.

These valuable benefits come with some costs to our environment. In Montana and much of the northwest, our electricity is mostly generated by large hydro plants or plants fueled with low-sulfur coal or natural gas. These types of generation have some environmental impacts such as air quality and fish habitats.

Alternatives with fewer environmental impacts are becoming more common and more affordable. By choosing to support and use environmentally friendly sources of electricity, we can reduce the effects our individual energy usage has on the earth.

Find out how you can help the environment by making a very simple choice. ■

YOUR CHOICES MAKE A DIFFERENCE

There are many lifestyle choices we can each make to have less impact on our environment. Some people recycle aluminum, plastic, glass or paper. Some buy products that use recycled packaging. Other Montanans park their cars and walk, ride bikes, car-pool, or take public transportation to reduce air pollution and the use of fossil fuels. Businesses also make environmentally wise decisions in their business practices - for instance, this brochure is printed on recycled paper using soy-based inks.

Similarly, we all have many choices in how we use one of our major lifestyle necessities - electricity. We each make choices about our energy usage everyday. In making wise and efficient choices about energy usage, we manage our energy costs and the impact on the environment.

Some people choose to modify their lifestyle and limit their energy usage through conservation. These include choices such as wearing extra layers of clothes in the winter or limiting the use of air conditioning in the summer. Others maintain the same comfort and productivity while using less energy by investing in energy efficient products such as ENERGY STAR® appliances and compact fluorescent light bulbs. Some customers have gone further in earth-friendly energy choices by investing in solar electric or wind turbine systems to generate electricity for their home or business - an option that is not yet affordable to most energy users.

NorthWestern Energy electric customers have an affordable opportunity to support electric generation practices in addition to what is already included in the electric supply. Renewable generation resources are considered to be gentler on the environment.

It's not yet possible to exclusively buy electricity from the renewable wind and solar generation that is becoming more available throughout the west. You can, however choose to support these and future renewable energy projects by buying their environmental benefits.

For as little as an additional \$2 a month on your NorthWestern Energy electric bill, you may purchase the environmental benefits of renewable energy from wind and solar projects in the West (Montana, Wyoming, Washington, and Oregon). You may choose to buy just one E+ Green block, equal to the

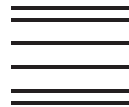
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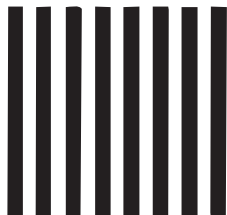
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environmental benefits of 100 kilowatt-hours (kWh) of renewable energy for just \$2 each month, or you may choose to offset ALL your electricity usage by paying an additional \$2 for EACH 100 kWh block of electricity you use in a month. ■

HERE'S HOW IT WORKS

Electricity from the renewable generation projects goes into the delivery system that provides electricity to homes, businesses, and industries in our region. For each megawatt-hour of electricity that is generated from one of these projects, a Renewable Energy Credit (REC) is tracked for the environmental benefits of that



renewable project. These RECs are sold separately from the electricity, making it possible for everyone to support renewable energy generation. Through NorthWestern Energy's E+ Green program, customers buy 100 kWh blocks of an REC. Funds collected from E+ Green support current and future renewable energy projects. One portion is paid to the owner of the project that provided the REC to cover their costs of building and operating their

△ NorthWestern Energy buys Green-e certified Renewable Energy Credits (RECs) from the Bonneville Environmental Foundation for E+ Green customers.

△ NorthWestern Energy's rates for the E+ Green program are regulated by the Montana Public Service Commission.

plant. Another portion is invested in developing new renewable energy projects in Montana and the region. Finally, a portion is invested in helping build awareness and support for additional renewable energy resources. ■

HELPING THE ENVIRONMENT IS YOUR CHOICE

Supporting renewable energy through NorthWestern Energy's E+ Green program is completely voluntary. You choose how much E+ Green environmental benefits you want to buy. For each E+ Green block you sign up for, \$2 will be added to your monthly electricity bill. Simply fill out the E+ Green enrollment form in this brochure, tear it off, and mail it to us. Alternatively, you may sign up on-line through www.northwesternenergy.com. We'll add the charges to your monthly NorthWestern Energy electric bill in the next five weeks. You may add more E+ Green blocks or end your participation at any time by notifying us.

E+ Green is just one more energy opportunity provided by NorthWestern Energy. Investing in the environmental benefits of renewable energy today helps create more renewable generation projects in the future and a better environment for years to come. ■

VISIT THE ENERGY SAVINGS CENTER AT:

www.northwesternenergy.com

FOR MORE INFORMATION

Partners

Commercial and industrial electric customers of NorthWestern Energy may choose to become E+ Green partners. Customers buying enough E+ Green product to meet the Partners requirement, may include the E+ Green Partner logo in their own advertising and may also be mentioned in various E+ Green communications with our customers. It's a simple way to show your customers that you care about how your business practices impact the environment and that you're doing your part. Minimum purchase requirements are consistent with guidelines established by the Environmental Protection Agency (EPA) for EPA Green Partners.

contact..

NorthWestern Energy's Customer Contact Center is professionally staffed Monday through Friday from 7 a.m. to 6 p.m. to take care of your requests or answer questions you have about your account.

Customer Contact Center	7 a.m. - 6 p.m. M-F	(888) 467-2669
Emergency 24/7 Service	Electric	(888) 467-2353
	Natural Gas	(888) 467-2427

Form No. 3334 09/09

Printed on recycled paper with soy-based ink.

NorthWestern
Energy

NorthWestern
Energy

Number of 100 kWh E+ Green blocks of environmental benefits I commit to buying: x \$2.00

My Monthly E+ Green Charge will be: \$

I authorize NorthWestern Energy to ADD the E+ Green charges listed above to my NorthWestern Energy monthly Billing Statement.

Signature Date

Customer name (as it appears on your NorthWestern Energy Billing Statement – please print)

Street Address

City

State

Zip

Phone

NorthWestern Energy Electric Account Number

I choose to do my part...



I choose to do my part to help the environment by supporting renewable energy projects.

Please enroll me in NorthWestern Energy's E+ Green Program. I understand that

IN ADDITION to my regular energy charges,

I will be billed \$2 per month for each 100 kWh

E+ Green block that I request.