



ENERGY CONNECTIONS

NOVEMBER 2014 / SOUTH DAKOTA

What is E+?

We created Efficiency Plus (E+) to better identify tools and information for our customers to better manage their overall energy costs. In some cases, Efficiency Plus signals rebates for qualifying measures.

Energy efficiency is an important part of our electric and natural gas supply mix when it allows us to buy energy conservation from our customers at a lower cost than we can secure other supplies. Because we are a regulated utility, E+ program offerings vary depending upon which state you live in.

How can E+ help you SAVE?

As you have probably heard, in October NorthWestern began offering rebates to South Dakota natural gas and electric customers for qualifying efficiency improvements in existing homes and businesses.

If you're our electric customer, we hope you noticed the coupon that arrived in your mail and took advantage of the savings offered on compact fluorescent lights (CFLs). The coupon is the first E+ offering in South Dakota and is good for \$1 off on up to 10 ENERGY STAR® CFL bulbs from a participating retailer. The coupon is valid through November 23, 2014.

"We started with efficient lighting because it is a universal way for homes to save electricity, especially when the products replace traditional incandescent bulbs in locations where the light is used three hours a day or more," said Pat Corcoran, NorthWestern Energy, Vice President – Government & Regulatory Affairs.

The kickoff of Efficiency Plus rebates this fall is part of a plan that was approved by the South Dakota Public Utility Commission earlier this year. The program is funded through the "Energy Efficiency Program" line item on all NorthWestern Energy South Dakota customers' billing statements.

"Energy efficiency is an important and cost effective part of the company's electricity and natural gas supply mix as well a valuable resource to help customers better manage energy costs," said Corcoran.

Residential electric and natural gas customers may qualify for rebates for improving the efficiency of their homes with Efficiency Plus rebates for insulation upgrades and high efficiency heating equipment. Rebates are also available to commercial customers for measures such as high efficiency lighting and controls or equipment upgrades.



Rebates Available

Through Efficiency Plus, we offer a variety of rebates to help improve the energy efficiency of your existing home. Below is an explanation of rebates available for our residential customers, to find out what rebates are available for business customers – visit our website or call 800-823-5995.

Natural Gas Rebates:

- **Residential equipment** (high efficiency furnace or boiler, convection oven, green fan furnace controller, boiler for a pool or spa)
 - *Eligibility:* natural gas customers with existing homes (new construction is not eligible)
 - *Rebate amounts:* varies depending upon heating type and the equipment installed. Amounts may be higher when you work with a Preferred Contractor.
- **Residential insulation** (attic, basement, crawlspace, as well as boiler pipe and hot water pipe insulation)
 - *Eligibility:* residential natural gas space heating customers with existing homes
 - *Rebate amount:* varies depending on beginning and ending insulation value and square feet. Amounts may be higher when you work with a Preferred Contractor.

- **Programmable thermostat**
 - *Eligibility:* residential natural gas space heating customers
 - *Rebate amount:* \$20.00
- **Water heating** (hot water tank insulation, hot water pipe insulation, low flow showerhead, or faucet aerator)
 - *Eligibility:* residential natural gas water heating customers in existing homes
 - *Rebate amount:* varies depending on qualifiers and energy saving measure utilized
- **Air sealing** (door weather-stripping, door sweeps, foam outlet gasket covers, foam sealant)
 - *Eligibility:* residential natural gas space heating customers in existing homes
 - *Rebate amount:* varies depending on qualifiers and energy saving measure utilized



Electric Rebates:

- **Home lighting**
 - *Eligibility:* electric residential customers
 - *Rebate amounts:* \$1.00 per ENERGY STAR® CFLs on up to fifteen CFLs; \$5 per ENERGY STAR hard-wired CFL fixture on up to five fixtures.
- **Residential insulation** (basement and attic)
 - *Eligibility:* residential electric space heating customers with existing homes
 - *Rebate amount:* varies depending on beginning and ending insulation value and square feet. Amounts may be higher when you work with a Preferred Contractor.
- **Programmable thermostat**
 - *Eligibility:* residential electric space heating customers
 - *Rebate amount:* \$.005 per ft² of heated space
- **Air sealing** (Insulated doors, door weather-stripping, door sweeps, duct sealing, canned lighting air tight sealing)
 - *Eligibility:* residential electric space heating customers in existing homes
 - *Rebate amount:* varies depending on qualifiers and energy saving measure utilized
- **Water heating** (hot water tank insulation, water heater thermostat setback, desuperheater added to existing geothermal heat pump)
 - *Eligibility:* residential electric water heating customers in existing homes
 - *Rebate amount:* varies depending on qualifiers and energy saving measure utilized
- **Refrigerator**
 - *Eligibility:* residential electric customers in existing homes
 - *Rebate amount:* \$15 per qualifying ENERGY STAR refrigerator
- **Air conditioning** (light colored shingles, proper sizing of central air conditioning system or heat pump)
 - *Eligibility:* residential electric customers in existing homes
 - *Rebate amount:* varies depending upon air conditioning equipment installed. Amounts may be higher when you work with a Preferred Contractor.



Preferred Contractors are ready to help

NorthWestern Energy is proud to partner with many equipment contractors located throughout our service area. Preferred Contractors are familiar with our E+ programs. They can assist you to make sure you get all the rebates available for work you might have them perform.

To get a complete list of contractors available, visit our website.

How do I participate?

Your best source for more information is NorthWesternEnergy.com/Eplus. Don't have internet access? You can call our Energy Efficiency Program Hotline at **800-823-5995** 8 a.m. to 6 p.m. M-F to find out what you might be eligible for as well.

Coming Soon!

Beginning in late November and continuing through June 2015, NorthWestern Energy will be offering the E+ Audit for the Home program to a limited number of residential homes. The free Audit will be available to qualified space or water heat customers. If you would like to pre-enroll for the program, **call 800-823-5995 by December 5** and get your name on a waiting list.

Contact us...

MONTANA

Customer Contact Center (888) 467-2669
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811
Energy Efficiency (800) 823-5995

NEBRASKA

Customer Contact Center (800) 245-6977
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811

SOUTH DAKOTA

Customer Contact Center (800) 245-6977
7 a.m. - 6 p.m. M-F
Emergency 24/7 Service
Call Before You Dig 811

PAYMENT

Automated Phone
Payment Option: (800) 218-4959
(via checking, savings, or money market account)
SpeedPay Automated
Phone Payment Option: (877) 361-4927
(via credit card account)

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Energy
Delivering a Bright Future